

New FELCO Even the plants are mighty pleased...

When the world's leading manufacturer of pruning and cutting tools launches new products, everybody to do with shoots or branches holds their breath. This applies to professionals, of course, but also to amateurs who have been able to benefit from FELCO's expertise for some years now. One is tempted to say that it even applies to plants, since they do appreciate clean, precise cuts.

Waiting for these new products will definitely have been worthwhile, and an even larger clientele will now be able to benefit from the development of the range proposed by this Swiss company, which has chosen to expand in order to satisfy a wider public. The legendary quality of the brand, which exports to nearly one hundred countries, is now accessible at outright "charter-flight" prices.

Trees, bushes and plants are sensitive to the quality of the care they are given, and the use of efficient tools that do not inflict unnecessary damage on them is among their rightful demands. They show their gratitude in the form of fragrant, colourful flowers and flavoursome, healthy fruits.

The two new tools launched by FELCO bear the product numbers FELCO 300 and FELCO 310. They are distinguished by the shape of their cutting head: a classical curve for the former, and slim blades for the latter when access to the shoots that are to be cut is awkward. Which one will you prefer for the grape harvest? Quite honestly, experience has shown that this is a highly personal choice.

For the rest, the tools clearly belong to the same family, and have numerous features in common. Light and easy to handle, they have stainless steel blades: a first for FELCO and an innovation that will please all gardeners. Besides, they feature soft springs that render work much easier and require little strength. And not to be forgotten, the locking mechanism for opening and closing allows for single-handed operation. Naturally, the handles are ergonomically designed.

One small note: these are not pruning tools, but intended for cutting small shoots and collecting flowers and fruits. Nevertheless, in the displays at stores where these tools will be distributed, no confusion will be possible because the manufacturer clearly distinguishes the various product lines by clear labeling and color coding.

To be competitive to such an extent, this Neuchâtel company has found a manufacturing partner for these tools, which are produced under FELCO's control and according to its stringent quality criteria. Designed and developed in Switzerland, both tools are a fitting addition to the company's entire range because they meet the standards that have made its worldwide reputation: a cut that is always clean and precise, ease of handling, security for the professional or amateur user, plus product reliability and durability.

For further information:

- To find the right FELCO contact in your country: <http://www.felco.com/felco/pages/contact.page?culture=hq-en>